



The **2015**
CONVERSATION
WOMEN AND SPORT

june 9 - 12 2015, QUÉBEC

SPONSORSHIP
PROPOSAL



MOVING THE WORLD FOWARD

Make the change happen

www.conversation2015.ulaval.ca

Under the aegis of



UNIVERSITÉ
LAVAL

Aujourd'hui Québec, demain le monde

THE 2015 WOMEN AND SPORT CONVERSATION

Université Laval, in collaboration with the Canadian Association for the Advancement of Women, Sport and physical activity (CAAWS), Égale Action (the Quebec association for women and sport), PromotionPlus and Quebec en forme, will host the next national conference on women and sport, The 2015 Conversation: Moving the world forward - Make the change happen. This "conversation" has been designed to help participants find concrete solutions to the recurring problems facing girls and women in the Canadian sport system.

We are all aware of the many success stories of Canadian women athletes. However despite these successes, there remain challenges and disappointments in the struggle for full participation and funding in sport for women athletes, coaches, officials and administrators. This "conversation" is our collective effort toward finding solutions and our legacy to the next generation of girls and women. It reflects our collective belief that all Canadians should have the opportunities to play, participate and excel in sport.

2015 will be the year for women sport in Canada and we want to make it a memorable year. Please join us in making this event a success.

CONTENT OF OUR CONVERSATIONS

During the event, the participants will be guided to find solutions around six different themes:

1. How to increase girls' and women's participation in all areas of sport and physical activity
2. How to increase the number of women coaches
3. How to increase the number of women decision makers (president, director, manager)
4. How to promote women's sport in the media
5. How to fight homophobia in women's sport
6. How can research results be used to improve the status of girls and women in sport and physical activity

WHO WILL BE AT THE 2015 CONVERSATION?

Our goal is to bring together over 400 participants from across Canada who are involved in sport in various capacities:

- **Coaches**
- **Administrators**
- **High performance athletes**
- **Managers**
- **Researchers**
- **Journalists**
- **Officials**
- **Private and public organizations**
- **Students**

Women and men who play important roles in the Canadian sport and physical activity system, including famous sport personalities, will join us in finding concrete solutions to make change happen for girls and women in sport in Canada.

QUESTIONS ON HOW TO BECOME A PARTNER?

Guyline Demers, Ph.D., Organizing Committee President

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SPONSORSHIP PROPOSAL

	PLATINUM \$ 25 000	GOLD \$ 15 000	SILVER \$ 10 000	BRONZE \$ 5 000
VISIBILITY ELEMENTS				
Complimentary registration(s)	4	3	2	1
VISIBILITY DURING THE CONFERENCE				
Logo on screens before the plenaries	○			
Logo on screens before workshops	○	○	○	○
Official sponsor of one (1) workshop	○	○		
Official sponsor of one (1) break			○	
Official sponsor of one (1) social activity				○
Sponsor's logo on sponsors' acknowledgement boards and screens	○	○	○	○
Official thanks from organizers during the WSC 2015	○	○	○	○
ADDITIONAL VISIBILITY				
Logo on the home page of the WSC 2015 website	○			
Logo on the sponsors' page of the WSC 2015 website with hyperlink to sponsor's website	○	○	○	○
Logo on the conference newsletter	○			
Logo on the front cover of the final program	○			
Logo on the back cover of the final program		○	○	○
Insertion of promotional item in the delegate bags	○	○		
Logo on the delegate bags	○	○		
Logo on the delegate lanyards	○			

*All the amounts are in Canadian dollars (CAD).

PROGRAM

TUESDAY June 9	PM	Opening Conference and Panel Social activity and networking
WEDNESDAY June 10	AM	Workshops
	Lunch	Active lunch break
	PM	Workshops Social activity and networking
THURSDAY June 11	AM	Workshops
	Lunch	Active lunch break
	PM	Workshops Social activity and networking
FRIDAY June 12	AM	Closing Panel Closing Conference

* For full programming details, visit: www.wsc2015.ulaval.ca.

CONFERENCE SPONSORSHIP REQUEST FORM

To become a Conference Sponsor, please fill out this form and send it to the Conference Secretariat at wsc2015@agoracom.qc.ca or by fax at 418 658-8850 **before March 30, 2015.**

Organization

Address

Street

City

Province/State

Country

Postal code/Zip code

Name of the contact person

Email

Phone number

PARTNERSHIP LEVEL	AMOUNT	✓
PLATINUM	\$ 25 000	
GOLD	\$ 15 000	
SILVER	\$ 10 000	
BRONZE	\$ 5 000	